

JOE YOUNG

GRAPHIC ARTIST
www.mightyjoe.net

324 Bergen St. • Brooklyn, NY 11217 • 718-916-3536

QUALIFICATIONS SUMMARY:

Senior Graphic Artist/Art Director who is used to working in a fast-paced environment. Quickly and accurately designing material while remaining true to deadlines and brand parameters as if solving a puzzle while being timed. Over time, gained strength in the designing of direct-mail, proving to be an asset to each company worked for. The most recent titles held are Desktop Manager and Assistant Art Director. As such, took the lead in the overall design of portions of the BrylaneHome catalogs and web assets. Optimizing of processes, templates and style sheets streamlined the work load and saved valuable time. Also, production time was reduced significantly which translated into customers receiving mailings on schedule. Currently volunteering with a private not-for-profit company (Oasis) designing graphics and doing basic office work. I also serve Oasis as a lecturer at the Metropolitan Museum of Art and as a New York City Tour Guide licensed by the NYC Department of Consumer Affairs.

- Over 30 years experience in design and production of catalogs and 10 years in designing web sites.
- Intense knowledge of Quark and Creative Suite 4.
- Eye for detail and creativity.
- Intense knowledge of the printing process.
- Drawing & digital scanning.
- Working knowledge of HTML & CSS.
- Technologically savvy.
- Innovative, honest, friendly and punctual.
- Type 60 words/minute.
- Volunteer lecturer at the Metropolitan Museum of Art.
- Involved in volunteer community service.

EMPLOYMENT HISTORY:

Mightyjoe Graphics. 324 Bergen Street Brooklyn, NY 11217

5/09 - CURRENT (FREELANCE GRAPHIC DESIGNER, VOLUNTEER MUSEUM LECTURER)

Redcats USA. 463 Seventh Avenue New York, NY 10018

10/04 - 5/09 (STAFF DESKTOP MANAGER/ASSISTANT ART DIRECTOR)

AGA Catalog Marketing & Design. 2 Park Avenue New York, NY 10016

8/99 - 4/01 (STAFF SENIOR GRAPHIC ARTIST/WEB DESIGNER)

Bel-Aire Associates LLC. 730 Fifth Avenue New York, NY 10019

1/97 - 8/99 (FREELANCE GRAPHIC ARTIST)

A.F. Grafix Inc. 928 Broadway New York, NY 10010

8/92 - 12/96 (FREELANCE GRAPHIC ARTIST)

EDUCATION & TRAINING:

Brooklyn Tech, Brooklyn NY

ART & DESIGN/INDUSTRIAL DESIGN

The New School, New York NY

COMPUTER DESIGN, ADOBE ILLUSTRATOR, INDESIGN, ILLUSTRATOR, PHOTOSHOP, QUARK

Noble Desktop, New York NY

HTML, FLASH, DREAMWEAVER

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EXPERIENCE HIGHLIGHTS:

SENIOR GRAPHIC ARTIST:

- Used latest technology to scan, retouch & place FPO images, creating stunning comps.
- Designed new pages of catalog from scratch.
- Redesigned pickup pages while overcoming obstacles presented when more than enough merchandise is added by the marketing department.
- Designed & updated logos & devices to complement merchandise.
- Kept track of color changes of merchandise in image assets.
- Specified typography thus maintaining brand identity.
- Successfully resolved issues related to converting layout files from Quark to InDesign while maintaining integrity of pages.
- Flight checked files for pre-press with minimal mistakes which prevented missed deadlines when files had to be rechecked and resent.
- Devised a system that allowed for successful production of multiple versions of printed material.

Assistant Art Director:

- Coordinated photo shoots.
- Created & modified layouts.
- Coordinated strategies with marketing.
- Designed and maintained web sites.
- Optimized graphics for web.
- Edited film.
- Converted layouts to PDF for placement in InDesign.

TO NAME A FEW:

BrylaneHome	DMA
Federated	Gevalia
KingSize	Lerner
Lillian Vernon Kids	National Geographic
Macy's	Linens N Things
Roamans	Sport's Illustrated
Woman Within	

Desktop Manager:

- Managed overall production.
- Created production process.
- Communicated with printing facility, reconciling any discrepancies between the file and final output.
- Arranged & participated in production meetings.
- Reviewed & critiqued performance of team members.